




gorilla[®]
INDIA'S MOST ENERGY EFFICIENT FAN*



3 YEAR
On-site
WARRANTY


Highest Rated
and Reviewed
Fan on Online
Platforms


An IIT Bombay
Alumni
Venture


More than
a Million
Users

May 2019 Edition





ABOUT BLDC TECHNOLOGY

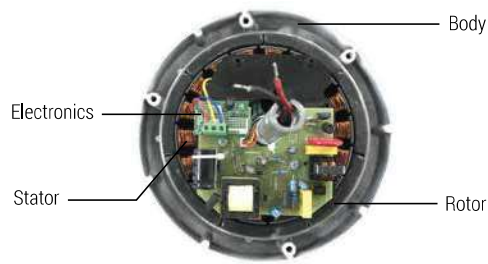
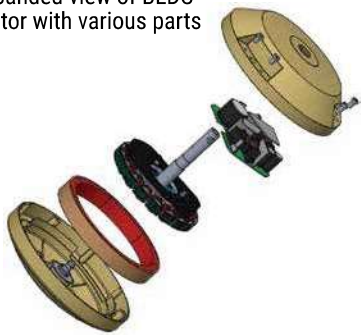
POWER BEHIND GORILLA FANS

BLDC stands for Brushless Direct Current. BLDC motor has no mechanical brush for commutation of the windings. Commutation is deployed with the help of smart electronics. The input voltage provided is 230V AC which is converted to 24V DC by a SMPS. The fan runs internally at 24V and consumes just 28W at full speed.

ADVANTAGE

- Elimination of friction and associated power loss
- Better flexibility over controlling motor speed
- No spark and minimal electrical noise as no slip ring or mechanical brushes are used

Expanded view of BLDC motor with various parts



Gorilla Motor



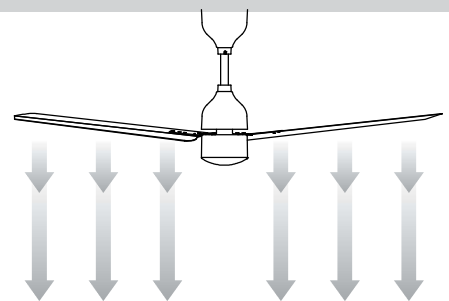
POWER CONSUMPTIONS

POWER CONSUMPTION AT EACH SPEED

The power consumption of the Gorilla* Fan varies with the speed at which it is set.

It consumes lesser power than a LED bulb at speed 1

		Wattage (W)	RPM
● ● ● ● ●	Speed 1	3	120
● ● ● ● ●	Speed 2	7	185
● ● ● ● ●	Speed 3	12	250
● ● ● ● ●	Speed 4	18	310
● ● ● ● ●	Speed 5	28	360
▶▶▶▶▶▶▶▶	Boost Speed	38	380



*The specifications are for Gorilla Renesa+, the specifications may vary for different models

FEATURES & SAVINGS



Super energy efficient
BLDC Motor



65% lesser power consumption helps you
Save up to ₹ 1,500 per year



Only 28W Power Consumption on highest speed



Smart Remote with boost, sleep and timer mode options



Wide operating Voltage Range of 140 - 285 Volts



Runs 3 Times Longer on Inverter in comparison with ordinary fan



3 Years of on-site warranty



Rust Free aluminium bodies



Zero Heating of motor results in increased life of fan



Save on Cost of Regulator



Toggle Operation to Control Speed

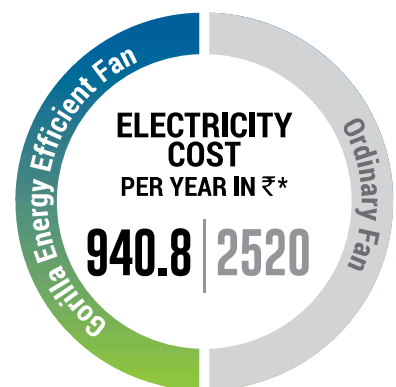
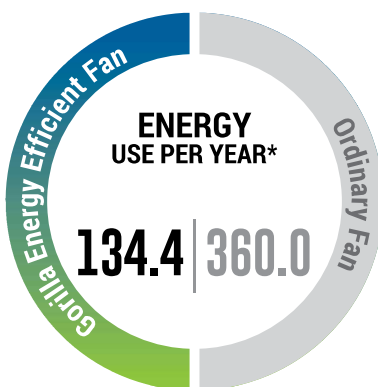
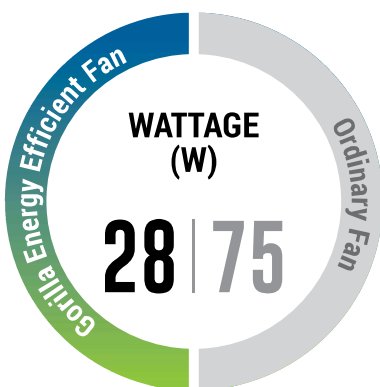


Dust Resistant

THE PERFECT BLEND OF STYLE & SAVINGS

SAVE UP TO
₹1,500/-
PER YEAR

A comparison of how much you save annually with gorilla fans



Assumptions:

Usage 16 hours/day, for 300 Days a Year with Electricity Rate of ₹ 7/unit



Pearl White Earth Brown Golden Oakwood Natural Oakwood

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Metallic & Wooden Finish

Smart Remote
Controlled

Toggle Operation to
Control Speed

Finish	Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
Metallic	1200	28	140-285	360	240	0.99	8.6	5990
Wooden	1200	28	140-285	360	240	0.99	8.6	6490

RENESA+

WOODEN



Golden Oakwood

Natural Oakwood

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Wooden Finish

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
900	28	140-285	525	189	0.99	6.8	4890
1200	28	140-285	360	240	0.99	8.6	4990
1400	35	140-285	350	315	0.99	9.0	5090

RENESA+
METALLIC



Pearl White

Earth Brown

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Metallic Finish

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
900	28	140-285	525	189	0.99	8.6	4390
1200	28	140-285	360	240	0.99	8.6	4490
1400	35	140-285	350	315	0.99	9.0	4590

RENESA



Brown & Black



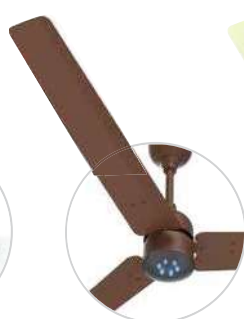
White & Black



Ivory & Black



White



Matt Brown



Ivory

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Unique Multi Colour
Combinations

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
600	28	140-285	840	135	0.99	4.8	3940
1200	28	140-285	345	280	0.99	10	4040
1400	32	140-285	275	290	0.99	9.1	4240



Sand Grey

Pearl White

Studio Golden

Earth Brown

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Unique Multi Colour
Combinations

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
1200	32	140-285	280	290	0.99	9	4190

EFFICIO +



Sand Grey



Pearl Ivory



Earth Brown



Metallic Gold



Pearl White

65% Electricity
Saving with
Super Efficient
BLDC Motor

High Quality
Metallic Finish

Decorative
Blades

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	4090
1200	28	140-285	340	235	0.99	8.4	4190
1400	35	140-285	275	270	0.99	7.8	4390

EFFICIO



White

Matt Black

Matt Brown

Ivory

65% Electricity
Saving with
Super Efficient
BLDC Motor

No Heating
of Motor

Run 3 Times Longer
longer on Inverter

Smart Remote
Controlled

Toggle Operation to
Control Speed

	Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
	900	28	140-285	470	157	0.99	5.6	3590
	1050	32	140-285	430	235	0.99	7.4	3690
	1200	28	140-285	340	235	0.99	8.4	3690
	1400	32	140-285	275	270	0.99	7.8	3890
Matt Black	1200	28	140-285	340	235	0.99	8.4	3690

GORILLA RF



White



Brown

Available with Regulator

65% Electricity
Saving with
Super Efficient
BLDC Motor

High Quality
Metallic Finish

Decorative
Blades

Smart Remote
Controlled

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
1200	28	140-285	375	235	0.99	8.4	3790

PEDESTAL FAN



2^{*}
YEAR
WARRANTY

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	Speed	MRP (₹)
400	30	140-285V	1300	81	0.99	2.7	3	3890
400	35	140-285V	1360	96	0.99	2.7	Boost	3890

WALL MOUNTED FAN



2^{*}
YEAR
WARRANTY

Sweep (mm)	Power (W)	Input Voltage(V)	RPM	Air Delivery CMM(m3/min)	Power Factor	Service Value(CMM/W)	MRP (₹)
400	30	140-285V	1330	76	0.99	2.5	3590

Get in Touch with Us

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24481583, 24486306, 24492424



Electrical Store:

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Co-operative Hsg Society, Near
Ramanbaug School, Pune-411030.

Phone: 098812 45432



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