



Why not
upgrade to a
smarter lifestyle?





Highest ratings and reviews
on online platforms



On-site
warranty



Over one million
users



An IIT Bombay
alumni venture



In our new identity, an open lock doubles up as the letter 'A': A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.





Atomberg is in the business of solving 'real' problems using smart technology.

How do we do it?

By asking questions. The right questions.

“What would a typical day in our customers' lives be like?”

“How can we make their days easier?”

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. *Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!*

We don't just stop there. We make sure that the entire customer journey (*from installation to after-sales service*) is as delightful as our products.

But don't take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?

REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

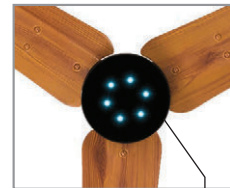
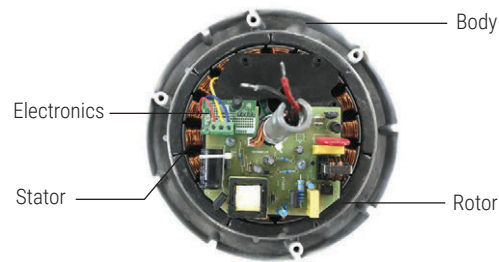
ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

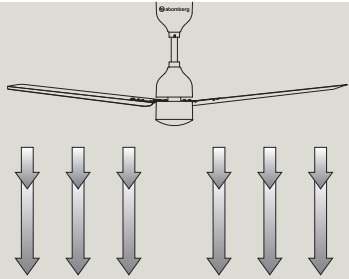


Remote Sensor and LED Indicator

Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	7
● ● ● ● ●	3	12
● ● ● ● ●	4	18
● ● ● ● ●	5	28
>>>>>>>	Boost Speed	38



These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

UNMATCHED FEATURES



ENERGY-EFFICIENT
BLDC MOTOR



SILENT OPERATION
WITH HIGH
AIR DELIVERY



400+
SERVICE
CENTRES



SAVES UP TO
₹1500 IN A YEAR



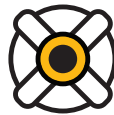
RUNS 3X LONGER
ON INVERTER



POWERFUL
BOOST MODE



SMART REMOTE
WITH BOOST, SLEEP
AND TIMER MODES



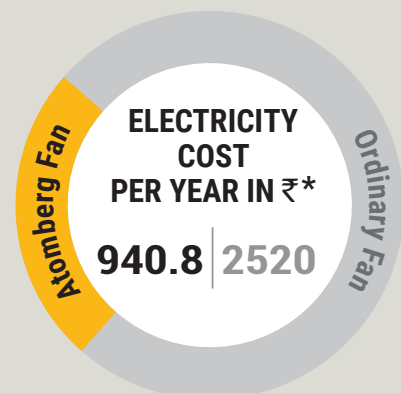
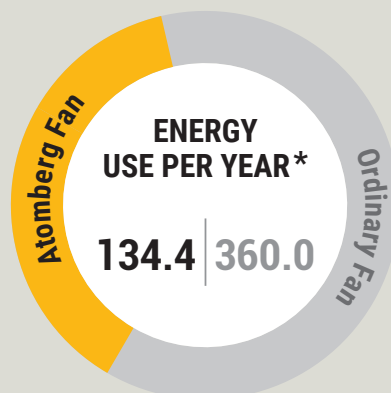
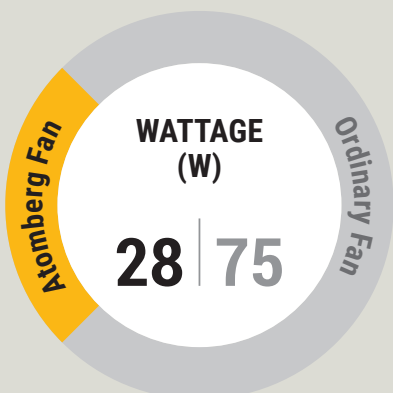
100% PURE
COPPER MOTOR
FOR A LONGER LIFE



CONSISTENT SPEED
EVEN AT LOW VOLTAGE
WITH ZERO
MOTOR HEATING

THE PERFECT BLEND OF STYLE & SAVINGS

A comparison: Atomberg fans vs ordinary fans



● Atomberg fan ● Ordinary fan

*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹ 7 per unit



RENEZA SMART +

2+1* year on-site warranty



SAVES UP TO ₹1500 in a year



EASY TO CLEAN
easy to install and uninstall



LED INDICATION for speed



SMART REMOTE with boost, sleep & timer mode



Google is a trademark of Google LLC.



Golden Oakwood
Wooden Finish



Natural Oakwood*
Wooden Finish



Sand Grey
Metallic Finish



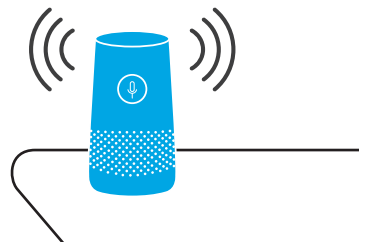
Pearl White
Metallic Finish



Earth Brown
Metallic Finish



Metallic Gold
Metallic Finish



- **BLDC Motor**
Compact and Powerful
- **Designer Blades**
With Wooden or Metallic Finish

- **65%** Electricity Saving
- **Smart Remote** Control
- **Toggle Operation** to Control Speed

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Metallic	1200	28	140-285	320	215	0.99	7.7	8360
Wooden	1200	28	140-286	320	215	0.99	7.7	8750

Natural Oakwood colour available only in 1200 mm variant *T&C apply

STUDIO +



1+1* year on-site warranty



LED INDICATION for speed



CONTEMPORARY LOOK with wider blades



WOODEN FINISH* bottom
*only available on select models



SMART REMOTE with boost, sleep & timer mode



Earth Brown



Marble White

<ul style="list-style-type: none"> • BLDC Motor Compact and Powerful • 57% Electricity Saving • Toggle Operation to Control Speed • Smart Remote Control 		Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
		1200	35	140-285	360	224	0.99	6.4	6900

*T&C apply



RENEZA +

2+1* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹ 1500 in a year



EASY TO CLEAN easy to install and uninstall



SMART REMOTE with boost, sleep & timer mode



Golden Oakwood
Wooden Finish



Natural Oakwood*
Wooden Finish



Sand Grey
Metallic Finish



Pearl White
Metallic Finish



Earth Brown
Metallic Finish



Metallic Gold
Metallic Finish

- BLDC Motor
Compact and Powerful
- Toggle Operation to Control Speed

- 65% Electricity Saving
- Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹) Wooden Metallic
900	28	140-285	500	170	0.98	6.1	6150 5460
1200	28	140-285	340	220	0.99	7.9	6590 5740
1400	32	140-285	270	260	0.99	8.1	7090 6620

*Natural Oakwood' colour available only in 1200 mm variant *T&C apply

RENEZA



2+1* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹1500 in a year



SMART REMOTE with boost, sleep & timer mode



Brown & Black*

White & Black*

Ivory & Black*

White

Matte Brown

Ivory*

Black*

- **BLDC Motor**
Compact and Powerful
- **Unique Multicolour**
Combinations

- **65%**
Electricity Saving
- **Smart Remote**
Control
- **Toggle Operation to**
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
600	28	140-285	840	110	0.99	3.9	4570
900	28	140-285	500	165	0.99	5.9	4670
1200	28	140-285	340	230	0.99	8.2	4870
1400	32	140-285	290	250	0.99	7.8	5250

*Black', 'Brown & Black' and 'White & Black' colours available only in 900 mm variant *Ivory' and 'Ivory & Black' colours available only in 1200 mm variant *T&C apply



RENESA ALPHA

1+1* year on-site warranty



COMPATIBLE with regulators



CONTEMPORARY design with a sleek body



SMART REMOTE with boost, sleep & timer mode



Gloss Black

Gloss Brown

Gloss Ivory

Gloss White

- BLDC Motor Compact and Powerful
- Compatible with Regulators

- 60% Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	320	241	0.9	7.5	4690

*T&C apply

EFFICIO +



2+1* year on-site warranty



SAVES UP TO ₹1500 in a year



RUNS 3X LONGER on inverter



EASY TO CLEAN easy to install and uninstall



SMART REMOTE with boost, sleep & timer mode



Sand Grey

Pearl Ivory

Earth Brown

Metallic Gold

Pearl White

<ul style="list-style-type: none"> • BLDC Motor Compact and Powerful • Toggle Operation to Control Speed • 65% Electricity Saving • Smart Remote Control 	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
	1200	32	140-285	350	230	0.99	8.2	5420

*T&C apply



1+1* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹1500 in a year



LED INDICATION for speed



EXQUISITE DESIGN overlay



SMART REMOTE with boost, sleep & timer mode



Snow White
Matte Finish



Lotus Pink
Matte Finish

- BLDC Motor
Compact and Powerful
- Toggle Operation to Control Speed

- 65% Electricity Saving
- Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	35	140-285	360	225	0.98	6.42	5890

*T&C apply

OZEO®



1+1* year on-site warranty



SAVES UP TO ₹1500 in a year



RUNS 3X LONGER on inverter



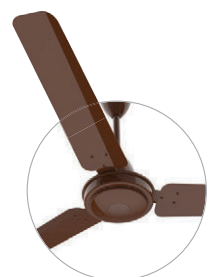
CONSISTENT SPEED even at low voltage



SMART REMOTE with boost, sleep & timer mode



Gloss White



Gloss Brown

<ul style="list-style-type: none"> • BLDC Motor Compact and Powerful • Toggle Operation to Control Speed • 65% Electricity Saving • Smart Remote Control 	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
	1200	28	140-285	350	225	0.99	8.0	4280

*T&C apply

EFFICIO

3
YEAR

2+1* year
on-site
warranty



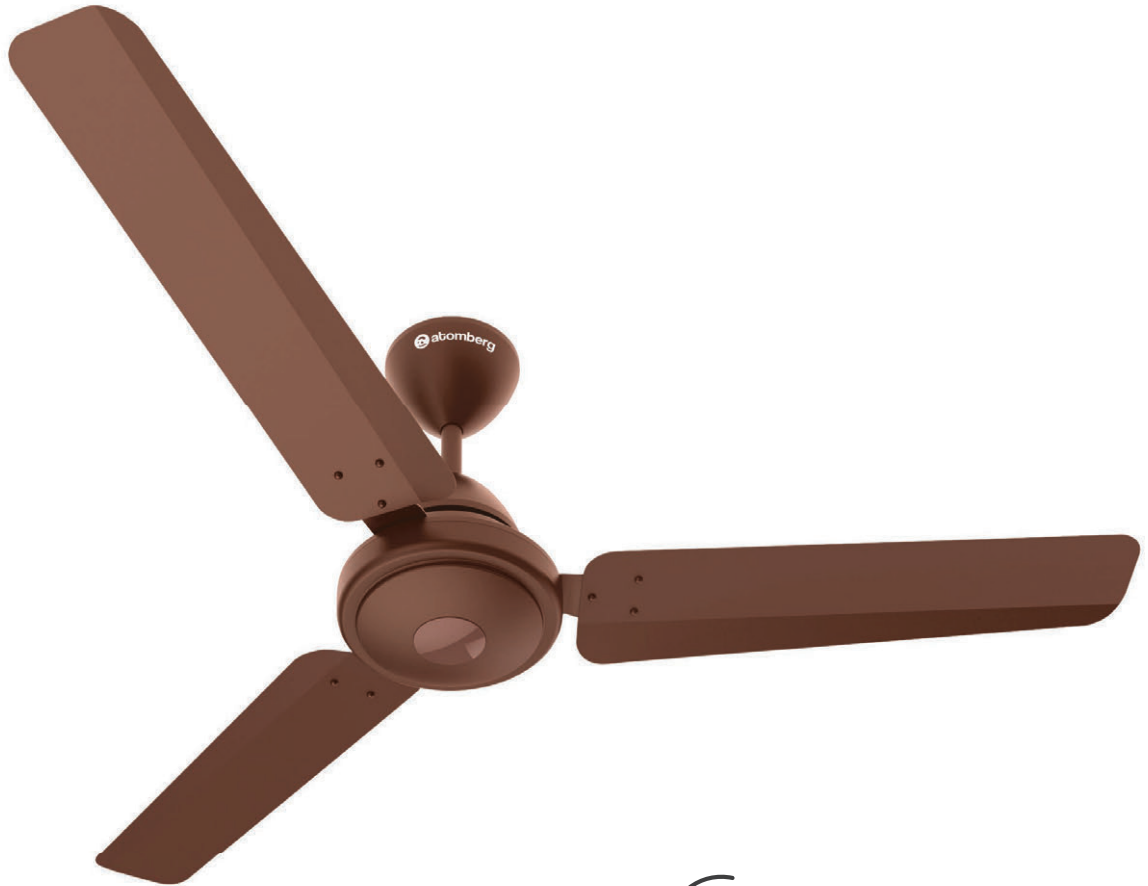
SAVES UP TO
₹1500 in a year



RUNS 3X LONGER
on inverter



SMART REMOTE
with boost, sleep &
timer mode



White



Matte Black*



Matte Brown



Ivory

- BLDC Motor
Compact and Powerful
- 65%
Electricity Saving
- Toggle Operation to
Control Speed
- Smart Remote
Control

900	28	140-285	460	170	0.99	6.1	4280
1200	28	140-285	350	230	0.99	8.2	4530
1400	35	140-285	250	270	0.99	7.7	4910

*Matte Black' colour available only in 1200 mm variant *T&C apply

STUDIO+

EXHAUST FAN



1+1* year on-site warranty



DOUBLE BALL BEARINGS
for longer life and less noise



SILENT OPERATION
in spite of high air delivery



EASY-TO-CLEAN FRONT GRILL
easy to install and uninstall



KEEPS BUGS OUT
back flaps prevent insects from entering the house



NEW



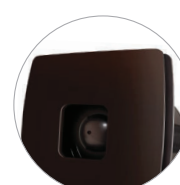
NEW



SS Finish



White



Brown



Black

<ul style="list-style-type: none"> • BLDC Motor Energy-Efficient • 62% Electricity Saving 	Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish/ABS Plastic
	150	7.5	250	140-285	2250	3670/3520

*1 year additional warranty on registration *T&C apply

2
YEAR

EXHAUST FAN

STUDIO

1+1* year
on-site
warranty



SILENT OPERATION
in spite of high air delivery



EASY-TO-CLEAN FRONT GRILL
easy to install and uninstall



KEEPS BUGS OUT
back flaps prevent insects
from entering the house



NEW



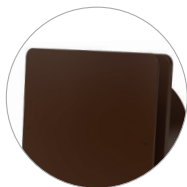
NEW



SS Finish



White



Brown



Black

<ul style="list-style-type: none"> • BLDC Motor 20W Energy-Efficient • 72% Electricity Saving 	Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish/ABS Plastic
	150	6.5	245	140-285	2000	3190/3070

*1 year additional warranty on registration *T&C apply

EFFICIO+

EXHAUST FAN



1+1* year on-site warranty



FRONT MOTORISED louvers



SILENT OPERATION in spite of high air delivery



EASY TO INSTALL AND uninstall



MOTORISED LOUVERS to prevent insects



White



Brown



Black

- BLDC Motor Energy-Efficient
- ABS Plastic

- 80% Electricity Saving

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	5	245	220-240	1400	3240

*1 year additional warranty on registration *T&C apply



EXHAUST FAN

EFFICIO

1+1* year on-site warranty



DOUBLE BALL BEARINGS
for longer life and less noise



KEEPS BUGS OUT
back flaps prevent insects from entering the house



EASY-TO-CLEAN FRONT GRILL
easy to install and uninstall



SILENT OPERATION
in spite of high air delivery



White



Brown



Black

- BLDC Motor
- 20W Energy-Efficient
- 56% Electricity Saving
- ABS Plastic

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	140-285	2000	2900
200	16	800	140-285	1600	2940
250	20	1150	140-285	1300	3300

*1 year additional warranty on registration *T&C apply

RENESA

SWING PEDESTAL FAN



1+1* year on-site warranty

SINGLE BUTTON INTERFACE for fan speed and swing



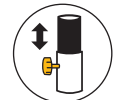
EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



SEPARATE MOTOR for oscillation function



DUAL-USE TABLE/PEDESTAL FAN with 2 adjustable heights



SMART REMOTE with boost, sleep & timer mode



DOUBLE BALL BEARINGS for longer life and less noise



EXQUISITE DESIGN overlay



SUPER EFFICIENT • ENERGY SAVING • BLDC MOTOR



Snow White Swing Pedestal



Midnight Black Swing Pedestal

- BLDC Motor Compact and Powerful
- 42% Electricity Saving
- Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
400	35	165-285	1500	5590

*1 year additional warranty on registration *T&C apply



NON SWING PEDESTAL FAN

RENEZA

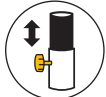
1+1* year on-site warranty



EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



DUAL-USE TABLE/PEDESTAL FAN with 2 adjustable heights



SMART REMOTE with boost, sleep & timer mode

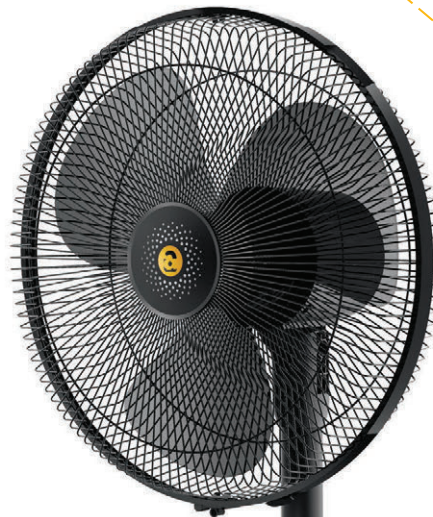
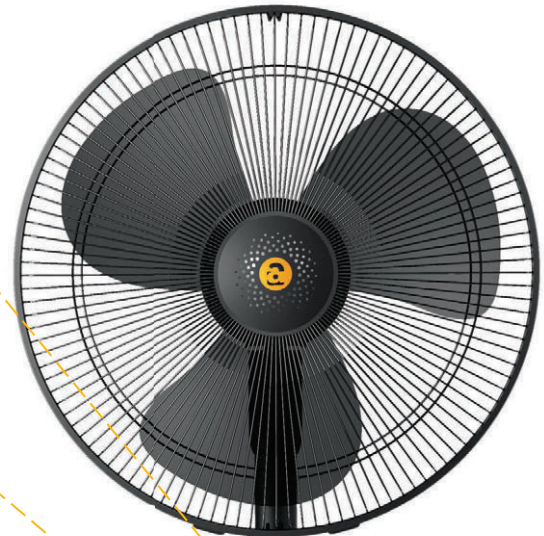


DOUBLE BALL BEARINGS for longer life and less noise



EXQUISITE DESIGN overlay

SINGLE BUTTON INTERFACE for fan speed



NEW



Non Swing



Snow White Non Swing Pedestal Midnight Black Non Swing Pedestal

<ul style="list-style-type: none"> • BLDC Motor Compact and Powerful • Smart Remote Control 	<ul style="list-style-type: none"> • 42% Electricity Saving 	<table border="1"> <thead> <tr> <th>Sweep (mm)</th> <th>Power (W)</th> <th>Input Voltage (V)</th> <th>RPM</th> <th>MRP (₹)</th> </tr> </thead> <tbody> <tr> <td>400</td> <td>35</td> <td>165-285</td> <td>1500</td> <td>5000</td> </tr> </tbody> </table>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)	400	35	165-285	1500	5000
Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)								
400	35	165-285	1500	5000								

*1 year additional warranty on registration *T&C apply

EFFICIO +

PEDESTAL FAN



1+1* year on-site warranty



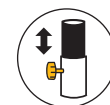
EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



SEPARATE MOTOR for oscillation function



DUAL-USE TABLE/PEDESTAL FAN with 2 adjustable heights



DOUBLE BALL BEARINGS for longer life and less noise



NEW



- **BLDC Motor**
Compact and Powerful
- **Smart Remote Control**

- **42%** Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Service Value (CMM/W)	MRP (₹)
400	32	90-245	1350	88	2.8	7400

*1 year additional warranty on registration *T&C apply



WALL FAN

RENESEA

1+1* year on-site warranty



EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



SEPARATE 100% COPPER MOTOR for oscillation function and a longer life



DOUBLE BALL BEARINGS for longer life and less noise



SMART REMOTE with boost, sleep & timer mode



EXQUISITE DESIGN overlay



NEW



Snow White



Midnight Black

<ul style="list-style-type: none"> • BLDC Motor Compact and Powerful • Smart Remote Control 	<ul style="list-style-type: none"> • 42% Electricity Saving 	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
		400	35	165-285	1500	4810

*1 year additional warranty on registration *T&C apply

EFFICIO +

WALL FAN



1+1* year on-site warranty



SILENT OPERATION
in spite of high air delivery



EASY TO CLEAN
easy to install and uninstall



SEPARATE 100% COPPER MOTOR
for oscillation function and a longer life



DOUBLE BALL BEARINGS
for longer life and less noise



• **BLDC Motor**
Compact and Powerful

• **42%**
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m ³ /min)	Service Value (CMM/W)	MRP (₹)
400	32	90-245	1350	71	2.06	5700

*1 year additional warranty on registration *T&C apply

CUSTOMER TESTIMONIALS FROM ONLINE PORTALS

amazon.com®

HIGHEST RATED AND REVIEWED FAN ON ONLINE PLATFORMS



★★★★★ **Excellent BLDC Fan**
Reviewed in India on 23 January 2019
Verified Purchase

I heard a lot about BLDC fans from social media, and finally decided to test one before replacing all my old, energy-starved ceiling fans. My hands-on experience with Atomberg fans was excellent. The fan gives more breeze than a normal ceiling fan. Its silent operation and energy-efficient construction attracted me very much. The speed regulation can be done with the remote control, and hence, no fan regulator is needed. There is no separate fan bed switch needed either. I didn't have a single unsatisfactory experience with this product.

★★★★★ **Energy Efficient and Good looking**
Reviewed in India on 21 April 2019
Verified Purchase

I first bought one to see its look and performance. I found it very quiet, yet giving the same air delivery as regular fans. I liked the design as well. Later, I purchased 2 more fans, and now all 3 of my bedrooms have Renesa+ fans. Recently, I had a function at home, and my guests liked the fans. The remote is an added advantage.

★★★★★ **Really good performance while saving electricity.**
Reviewed in India on 19 September 2018
Verified Purchase

Really impressed by its performance. It actually gives more cool air than the normal fan I had previously installed, at the same speed settings. Maybe that's because it's almost winter now. The real test will be in summer when there are power cuts every day and the room temperature hits 35 degrees. To top it all off, this fan saves inverter battery power if you live in an area where there are regular blackouts by power companies. The main reason I bought this is because my power company was hiking their already high electricity rates even higher. Replacing my normal fan with this one will drop the monthly units consumed by quite a bit. I should've bought this a year ago.

B2B TESTIMONIAL

TESTIMONIAL BY IIIT, HYDERABAD



We, at IIIT Hyderabad, first bought 240 energy-efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faced any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us.

Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their personal use at home. Going forward, we plan to install a greater number of BLDC fans in our campus.



INTERNATIONAL INSTITUTE OF
INFORMATION TECHNOLOGY
HYDERABAD

AWARDS



National Entrepreneurship Award
from the Government of India - 2017



Climate Solver Award
from WWF - 2016



**International Organization
for Standardization**
9001:2015



**Global CleanTech Innovation
Program Winner**
from United Nations - 2016



Best On Campus Startup Award
from The Economic Times - 2019

OUR CLIENTS



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Giriraj Laddha: 09881245431

Rahul Laddha: 09881245432

 sales@rajelectricals.co.in

 <https://rajelectricals.co.in/>



Lighting Store:

583, Narayan Peth, Jaldhara Society,
Near Kanyashala, Pune-411030

Phone: (020) 24455293, 24461156,
24481583, 24486306, 24492424



Electrical Store:

353/2, Shaniwar Peth, Ramanbaug
Co-operative Hsg Society, Near
Ramanbaug School, Pune-411030.

Phone: 098812 45432



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[raj__electricals](https://www.instagram.com/raj__electricals)